

Press Release

Changes to Bosch Rexroth management in the USA and the Americas

04/21/2015

For Immediate Use



Paul Cooke (left) and Berend Bracht (right)

Effective July 1, 2015, Paul Cooke has been appointed Regional President Americas and President & CEO of Bosch Rexroth Corporation U.S. Mr. Cooke will continue as Senior Vice President Sales within the Business Unit Industrial Applications at the headquarters in Lohr, Germany until the end of June 2015.

Paul Cooke joined Bosch Rexroth in 1982 and has served in positions of senior leadership at Bosch Rexroth in the United Kingdom and Germany, most recently as Senior Vice President Sales and Industry Sector Management for Machinery and Engineering. Cooke has over 30 years of experience in both Industrial Technology and General Management. He received his Bachelor with Honors Degree in Mechanical Engineering from The University of Newcastle upon Tyne, England.

Berend Bracht, who is currently Regional President Americas and President & CEO of Bosch Rexroth Corporation U.S. is resigning from the organization for personal reasons. "We thank Mr. Bracht for his high level of commitment in the many years of service to Bosch Rexroth. We wish him all the best for the future," said Dr. Karl Tragl, the chairman of the executive board of Bosch Rexroth. Bracht was appointed to his current role in 2006.

About Bosch Rexroth:

Economical, precise, safe, and energy efficient: drive and control technology from Bosch Rexroth moves machines and systems of any size. The company bundles global application experience in the market segments of Mobile Applications, Machinery Applications and Engineering, Factory Automation, and Renewable Energies to develop innovative components as well as tailored system solutions and services. Bosch Rexroth offers its customers hydraulics, electric drives and controls, gear

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technology, and linear motion and assembly technology all from one source. With locations in over 80 countries, the company generated sales of 5.6 billion euros in 2014, according to preliminary figures. To learn more, please visit www.boschrexroth.ca

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About Bosch:

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 360,000 associates worldwide (as per April 1, 2015), and generated sales of 48.9 billion euros in 2014, according to preliminary figures.* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.com, www.bosch-press.com and <http://twitter.com/BoschPresse>

*The preliminary sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca

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