

**PRESS RELEASE**

2019-01-30

For Immediate Use

## Finding your place on the canvas of global manufacturing



For manufacturers, today's marketplace presents a world of opportunities. To maximize that global potential, manufacturers must adapt, they must change the way they do business. The advent of Industry 4.0 is facilitating that, encouraging organizations to identify their strengths and place them at the heart of operations.

Concentrating on the core assets and capabilities a business has to offer is nothing new; it's a philosophy supported by management thinker Charles Handy, who argued that anything that wasn't a company's core purpose could be reassigned to another business for whom it was. Take a large-scale bakery as an example. Creating the highest quality tasty treats is core to its business, so why overstretch and also attempt to make the packaging for those bakes too? That's a job more suited to a packaging company.

That same thinking is what drives our development of the Factory of the Future, particularly as global manufacturing becomes more complex and fragmented.

### **Collaboration is crucial**

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Let's look at automotive manufacturing. With the launch of every new vehicle, we see a leap forward in their technical capabilities. No longer are they a simple form of transport getting passengers from A to B. Instead, they are anything from mobile entertainment centres through to individual workspaces, and even driverless vehicles are on their way to taking the mass market by storm.

Delivering these technical feats mean that car manufacturers are relying ever more on a sophisticated supply chain, enabling individual manufacturers to focus on their core capabilities. That means that each component of a vehicle more than meets the expectations of today's consumers, having been created in an environment where every asset has been geared towards creating the very best products, in-line with the manufacturers core purpose.

Once combined, the results are clear to see: vehicles that take the market by storm, having maximized the potential of a network of expert manufacturers to deliver products which they specialize in – from tires through entertainment systems.

### **Standing out by fitting into the future**

So where do you fit in the future? Going forward, your business might not sell products, but its capacity, relying on your ability to make the best components in the most efficient and financially flexible way.

That commercial reality is something which can fundamentally adjust how your business operates. Industry 4.0 directly supports this, enabling flexible manufacturing which can be quickly adapted to today's fast-changing market demands. It's that flexibility that helps you to remain nimble and competitive, while your customers continue to benefit from your manufacturing expertise around your core capabilities.

The Factory of the Future doesn't just deliver on physical flexibility, but financial flexibility too, as the modern marketplace shifts the value of manufacturing.

Discover how the Factory of the Future is changing business models [here](#)

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**About Bosch Rexroth**

*As one of the world's leading suppliers of drive and control technologies, Bosch Rexroth ensures efficient, powerful and safe movement in machines and systems of any size. The company bundles global application experience in the market segments of Mobile Applications, Machinery Applications and Engineering, and Factory Automation. With its intelligent components, customized system solutions and services, Bosch Rexroth is creating the necessary environment for fully connected applications. Bosch Rexroth offers its customers hydraulics, electric drive and control technology, gear technology and linear motion and assembly technology, including software and interfaces to the Internet of Things. With locations in over 80 countries, more than 30,500 associates generated sales revenue of 5.5 billion euros in 2017.*

To learn more, please visit [www.boschrexroth.ca](http://www.boschrexroth.ca)

**About Bosch**

*Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 34,500 associates in more than 100 locations, as of December 31, 2017. In 2017 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit [www.bosch.ca](http://www.bosch.ca)*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros (\$88.2 billion) in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service*

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*partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 64,500 associates in research and development.*

*Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPresse](http://www.twitter.com/BoschPresse).*

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